



St. Andrew Lutheran Church is a thriving congregation of the Evangelical Lutheran Church in America (ELCA) located in Eden Prairie, MN. Serving more than 7,000 members in the West Metro Twin Cities area and around the nation, St. Andrew is moving our community to “Live out our Faith in Daily Life.”

Rooted in Christ, we nurture the future of faith by cultivating beloved community, encouraging faithful curiosity, and equipping all as servant leaders.

Job Title: Marketing and Communications Consultant

Reports to: Senior Pastor

Purpose

The Marketing and Communications Consultant will work creatively and effectively with the Senior Leadership of St. Andrew Lutheran Church to identify, implement, and prioritize progressive marketing and communication strategies. This strategic leader will manage internal staff as well as establish external resources to meet or exceed short- and long-term goals.

Essential Functions and Responsibilities

- Initiates and attends meetings with Senior Leadership to build community and connectedness with staff and ministries.
- Develops strategic plan for marketing and communication and the appropriate implementation structure.
- Manages internal staff and identifies external contractual resources to optimize departmental efficiency in an effort to meet project deadlines.
- Identifies and produces creative print and digital marketing campaigns consistent with St. Andrew’s values and beliefs.
- Proactively responds to newsworthy events and milestones.

Required Skills/Abilities

- Highly adept at researching and implementing progressive marketing and communicating strategies for both print and digital media.
- Ability to direct, manage, coach, and build a team-oriented work environment as well as perform the work itself (hands on).
- Positive, approachable, friendly demeanor; excellent interpersonal skills, having the ability to work effectively within Church departments, members of the congregation, committees, and global outreach initiatives.
- Proficient with the latest Microsoft Office Suite, marketing and communication software.

Education and Experience

- 5 years of experience in leading a team towards the development and implementation of effective marketing and communications strategies
- Bachelor's Degree in Marketing, Communication, or related field
- Experience working in a Church environment preferred

Salary:

5,000 Per Month

Hours Per Week:

20

Benefits:

MN Sick and Safe Time

Location:

On-Site, St. Andrew Lutheran Church, 13600 Technology Dr, Eden Prairie, MN 55344

Contact:

If interested, please send a resume and cover letter indicating your experience and how you would approach this role to:

Lori Morris, HR Director, lmorris@standrewlu.org, 952-697-7103