

Blog Editor

Job Description



Position Objective

The Blog Editor will develop lasting relationships with contributors from diverse backgrounds, theological perspectives, regions, ethnicities, orientations, and genders. The Blog Editor will support the ongoing growth and vitality of Church Anew by setting goals to develop new writers, engage in new content areas, and better support the church that is becoming. The Blog Editor will report to the Operations Director with collaboration from the Managing Director and Strategic Leadership Team.

About Church Anew

Church Anew is a ministry of St. Andrew Lutheran Church in Eden Prairie, MN, a vibrant congregation serving more than 7,000 members in the Twin Cities region. Church Anew is an established leader and a trusted guide for diverse expressions of Christian practice across North America. In this ongoing season of disruption and decline of institutional Christianity, thousands of Christian leaders in North America from dozens of denominational affiliations trust Church Anew to guide them. Emerging change-makers and established national visionaries have been delivering weekly blog posts, email newsletters, virtual and in-person gatherings, and groundbreaking ready-made resources. Church Anew is filling a gap for ministry resources and seeing growth and impact on every marker. We now serve more than 1,500 congregations, 9,000 Christian leaders who have attended events or purchased resources, and a global audience of more than 750,000 unique visitors to our website. Our ministry represents the rich diversity of North American Christianity in race, ethnicity, age, gender, sexual orientation, perspective, socio-economic status, and education.

The Blog

Founded in March of 2020, the Church Anew Blog now serves a global audience of more than 750,000 unique visitors. We have published original pieces by some of the leading theologians, scholars, preachers, and writers including Michael Curry, Diana Butler Bass, Nadia Bolz-Weber, and many more. Walter Brueggemann has written original pieces for the blog every week to help the church embody its prophetic witness. We have commissioned responsive and immediate tools for preachers following some of the most trying times for our democracy including the murder of George Floyd, the January 6th Riots at the Capitol, and more.

Responsibilities

Blog Coordination & Editing

- o Manage the editorial team and work to recruit nationally recognized and emerging voices who represent the broad diversity of Christian expression that Church Anew is known to showcase.

- o Develop, schedule and manage contributors toward hopeful expressions of Christian faith and community.
- o Review and edit all blog content according to best grammatical standards and according to community values and standards.
- o Collaborate with relevant staff to ensure that writers are briefed and compensated efficiently.
- o Grow the impact of the blog through partnerships, co-sponsored posts, and proactively seeking out other strategies.

Blog Development

Optional, based on available skills and experiences.

- o Collaborate with the Managing Director to ensure a longevity strategy for the Brueggemann column.
- o Seek out ways to sustain the impact of the blog through individual philanthropy, sponsorships, and other means of fundraising.

Preferred Qualifications

- o Bachelor's Degree with studies in Religion, Bible, or Theology is a minimum; Master's Degree preferred
- o Experience in congregational life or leadership
- o Exceptional verbal and written communication skills
- o Excellent organizational skills including managing deadlines, editorial calendars, and multiple contributors
- o Demonstrated ability of developing, growing, and maintaining a platform that utilizes social media and other strategies to deepen engagement
- o Experience with web-based media platforms is a plus
- o Ability to expand upon Church Anew's pioneering writings and theological offerings within the guiding framework of our Christian practices

Compensation

- o 5 - 10 hours per week
- o \$30 - \$50 per hour based on qualifications and experience

Application deadline: April 30th